

Vulnerability Assessment Worksheet

Purpose: In order to properly write a crisis communications plan, we must anticipate what crises your organization is vulnerable to experiencing.

Name of Company or Organization: _____

Your Name: _____

Types of Crises to Consider

Civil Disobedience or Unrest _____

Corruption Issues _____

Crime _____

Crises Unique to Your Business _____

Death of Key Leaders _____

Environmental _____

Events Adjacent to Your Facility _____

Financial _____

Health Issues _____

Industrial Accidents _____

Infrastructure _____

IT - Information Technology _____

Labor _____

Lawsuits _____

Mass Injury or Casualty _____

Media Related _____

Natural Disasters _____

NGO (Non-Government Organizations & Activist Groups) _____

Personal Privacy _____

Political _____

Social Media _____

Terrorism _____

War _____

Worker Health/Safety _____

Weather _____